



Purple Community 5K Fundraising Tips and Ideas

**Whether you are participating as an individual or a team,
use these tips and ideas to accomplish your personal
fundraising goal!**

Successful fundraising tips:

- Set up your online fundraising page
 - Customize your fundraising page with your reason why you are participating in the 5K and upload a photo.
- Ask
 - Ask people for donations; see below for fundraising ideas.
- Share your progress
 - Update your friends and family with your fundraising progress on your social media outlets.
- Ask again!
 - People are busy, two or three gentle reminders are just fine.
- Thank them
 - Don't forget to thank all your donors multiple times.

Suggested ways to raise your first \$100.00:

- Sponsor yourself for \$25.00
- Ask four family members to donate \$25.00
- Ask five friends to sponsor you for \$15.00
- Post a message and link on Facebook and ask for only \$10.00 from ten friends
- Ask your company to sponsor you for \$250
- Ask 5 co-workers to contribute \$10.00
- Check for matching gift programs with people who sponsor you
- Host your own event, such as a bake sale, car wash or garage sale